Ariel Herman

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Full stack web developer who re-kindled my pre-college infatuation with code while building a personal website. Passion for organized code and empathetic, user-focused design. Experience in Ruby on Rails and JavaScript based programming. Strong background in retail fashion and customer service. Highly skilled in managing product lifecycles and diverse stakeholders, and delivering experiential products that build brand loyalty.

EDUCATION

Flatiron School New York, NY
Full Stack Web Development, Ruby on Rails and Javascript in-person Immersive Program, Jan 2018

University of Pennsylvania Philadelphia, PA
Bachelor of Arts in East Asian Language and Culture, 2011

Sophia University Tokyo, Japan
Undergraduate Program in Faculty of Liberal Arts and Comparative Culture, 2010

TECHNICAL SKILLS

Ruby on Rails, Javascript, jQuery, React/Redux, HTML, CSS, Git, JSON, RESTful APIs, Postgres, SQL, Sinatra, Photoshop, InDesign

TECHNICAL PROJECTS

Chicmi (Demo | Github) A web app designed to connect style-conscious New Yorkers with upcoming fashion events
▸ Utilized React Redux to create a web application with full CRUD capability
▸ Constructed a Rails 5 API to reflect complex relationships between Users, Events, Designers, and Comments
▸ Incorporated Semantic UI components to craft a minimal, image-focused UI
▸ Implemented UX improvements to original design

Crypto Kahuna (Demo | Github) Virtual cryptocurrency wallet allowing users to trade currencies based on current market price
▸ Utilized polling to fetch data from an outside API and persist data to a Postgres database, sent back to client with JSON data from a personal RESTful API
▸ Designed a SPA which optimistically renders updates using Javascript and jQuery
▸ Crafted frontend design with JSX, CSS, and Bulma

RKSK (Demo | Github) Source for quirky items to buy for a vacation based on the destination's climate
▸ Built interface with Material UI, HTML, and CSS
▸ Structured application with MVC principles and RESTful architecture maintained through authenticated user sessions

EMPLOYMENT HISTORY

American Airlines   **International and Domestic Flight Attendant**   New York, NY (2014 - Present)
▸ Collaborated with agents, cabin services, catering, and pilots to improve the company's on-time departure, currently 69.3%
▸ Traveled regularly within 20 states and 15 different countries, serving passengers in non English-speaking countries
▸ Served and assured the safety of over 2,000 customers weekly with ethics and professionalism

Abercrombie & Fitch Co.   **Visual Merchandiser**   Columbus, OH (2012 - 2013)
▸ Managed presentation of two international flagship stores by utilizing in-house Visual Management Software and weekly planogram updates to inform placement decisions based on sales KPIs
▸ Designed back-to-school seasonal denim planograms, directed in-store floorset teams to establish presentation standards
▸ Arranged seasonal communications with flagship store managers to clarify priorities for floorsets in regards to visual presentation standards and sell-through targets

Abercrombie & Fitch Co.   **Assistant Merchandiser**   Columbus, OH (2011 - 2012)
▸ Strategized purchase volume and managed product lifecycle of 5-10 styles per season within the knit/woven tops category, working to deliver an on-trend product assortment to drive sell-through
▸ Negotiated with vendors to deliver garments at target FOB pricing at company standard average of 75% IMU per garment